



Show Racism the Red Card



WEEK OF ACTION
14- 20th November 2011
Anti Bullying Week



WEEK OF ACTION November 2011

WOA Background in Wales

Each season the Senior Clubs in Wales help reiterate their support for the campaign during a match day action as a vehicle to deliver SRtRC's message each October.

Last season SRtRC launched a Week of Action for Junior League teams across Wales during Anti Bullying Week that saw around 30 clubs and hundreds of young people involved.

This season will again see the actions take place across Wales with more clubs and more young people.

An action plan and guide to hold an action is below.



Action Plan

The main thrust of the message of the day will take place prior to kick off. The players (starting XI) of both teams in each game will gather around the centre circle each holding a large Red card in the air. This will be supported by a simultaneous public address announcement condemning racism.

Prior to Kick off

Each manager will read the below statement inside the changing rooms when all the players arrive and have changed ready for the game.

“Today all the teams and players will be showing support for Show Racism the Red Card which is a Campaign to stop racism in football and society. People can receive racism because of their skin colour, religion, nationality and culture. We as a football club encourage you to treat everyone the same and discourage any negative attitudes or actions towards other players, match officials and parents watching the game. We will be holding up RED cards before the kickoff today to support for the campaign.”



Schedule of Events

Kick off time

- Players and match officials line up with red cards bi-lingually arranged (distributed by home club officials) ready to take to the field
- Led by match officials the teams enter the field of play accompanied by coaches
- Players line up (around centre circle) and hold the RED Cards.
- Club representative will read out the below PA announcement.
- PA announcement begins - Match officials and players hold the red cards aloft for the duration of the PA announcement, **facing outwards towards crowd Bi-lingually arranged.**
- PA announcement ends, Players break up, Club officials enter field to collect red cards
- Toss Up
- Kick Off



MATCH ACTION PLAN - WOA 2011

This section provides guidelines and information that clubs will require to host a match action.

Information for clubs hosting a match action

Prior to your match week

Before your match week you will have received the following in order to start making arrangements and planning your action week.

- Website article from SRtRC.
- Program article from SRtRC (if you have one)
- Announcement from SRtRC.
- Pack of SRtRC RED Cards
- Detailed time plan for match day relevant to kick off time and club.

Please read through the time plan to familiarize yourself with what will be taking place on the match day and briefing any staff that will be involved in the process.



Your match week

On the Monday of the match week you will be required to publish the SRtRC WOA match article on the clubs website highlighting the match day actions and clubs involvement.

Please arrange and give required notice for the SRtRC WOA program article to be included in the match day program. (if you print one)

Ensure that managers and staff of both teams are briefed on the actions and their responsibilities.

SRtRC will be in touch to check you are happy with the arrangements and to support where needed.

Please ensure that photographs are taken of the actions to be used on the clubs website and in the local media.

Post match week

Please write a report utilizing photos of your actions on the clubs website and send to any local media, you are also required to send any photos to SRtRC.



The campaign against racism in football and society.

ADDITIONAL RESOURCES

You can order additional resources for the match day actions or any additional actions that you are planning, below is a list of some additional resources available.

(All prices include p&p)

Item	Price
Red Cards (pack of 10)	£5
SRtRC stickers (roll of 500)	£10
SRtRC t-shirt (Adult)	£8
SRtRC t-shirt (Child)	£5
Pin badges (pack of 100)	£18
Button badges (pack of 100)	£15
Wristbands	£1
SRtRC Mug	£5
DVD & education pack	£40
SRtRC Islamophobia/'A Safe Place'	
DVD & education pack	£30
Out of Site education pack	£3
SRtRC 2011 Magazines (box of 100)	£25

To order any additional resources please contact 02920 340 422 or email Jason@theredcardwales.org

Contact Details

Please contact Jason Webber for support regarding the week's events:

Show Racism the Red Card

Room 22
65 Penarth Road
Grangetown
Cardiff
CF10 5DL

Tel: 02920 340 422

Mob: 07971423761

Email: Jason@theredcardwales.org

www.theredcardwales.org